



# musomagic®

Muso Magic® is an **exciting** two-day workshop in which students work together to write and record a song that is fully produced and **ready for radio** airplay.

Created by ARIA award-winning singer/songwriter Adam Thompson (of Chocolate Starfish), the program is a unique opportunity to engage students through music and ignite their enthusiasm for learning. Through the Muso Magic® experience they will explore songwriting, learning techniques that encourage creative thinking and writing, with a strong focus on literacy and sentence structure. Students also record the song and create artwork for their CD cover and a storyboard for their video clip. The workshop culminates with a live performance of the song in front of an audience of their teachers, families and peers.

## Benefits for students

Muso Magic® recognizes that all students have different needs and that some thrive on alternatives to the traditional classroom to achieve. The success of Muso Magic® has shown that giving students the chance to learn in non-traditional environments can increase their enthusiasm for school and the likelihood that they will go on to complete 12 years of schooling. Previous musical experience is welcomed but not required.

Through Muso Magic® students will:

- develop writing and literacy skills
- learn time management, goal-setting and listening skills
- learn to express themselves creatively
- experience a sense of achievement and an appreciation of the value of dedication and concentrated effort.

After the workshop students will receive a CD of their song (3 versions), their video clip and a certificate of participation.

## Benefits for teachers

Students aren't the only ones to benefit! Teachers, particularly non-music teachers, have found that the program empowers and motivates them by re-igniting their passion for teaching and showing them the relationship potential.

Their participation is highly encouraged, so that they come away inspired by new ideas, having explored music as a communication tool and worked with students to achieve positive outcomes.

## So what happens at the workshop?

During the two-day workshop, students and teachers are lead through the rudiments of songwriting, music production and recording by industry-experienced facilitators.

Through creative writing exercises that encourage 'subconscious flow', students 'purge' words, phrases and sentences on a broad range of topics to provide the basis for lyrics. Words from the various ideas are then amalgamated to create verses and a chorus. A similar outcome is generated from melodic humming and 'la la la-ing'. Even students with little or no musical history can have their tunes interpreted by facilitators.

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"The spin-off from Muso Magic® has been brilliant. Kids that did it have a new, specially strong bond. Kids that missed out wished they'd got themselves organized earlier! Now that I've shared Muso Magic® with my beaut kids, **the relationship is even better...**you made us all feel so good about ourselves; you showed us possibilities and gave us a unique opportunity."

Teacher, Hervey Bay, Aug 2004

"It brought tears to my eyes to see my daughter on stage singing like she'd done it more than once before. **Thank you for sharing your gifts** with these kids and **inspiring** them so much through Muso Magic® – it's great stuff!"

Parent, Malanda, Oct 2005

“**Everybody** has a **talent** and can participate, whether they can sing or have a good imagination, **everyone can take part!**”

Student, West Brisbane workshop, August 2005



## About Adam Thompson

Muso Magic® creator, Adam Thompson, is best known for his success with Australian rock band Chocolate Starfish. With three albums, four top-ten singles and an ARIA award for the band's self-titled first album, Adam brings a wealth of experience to the program. He is also keen to use his own childhood experiences overcoming a lack of opportunity to ignite a sense of motivation and achievement in students.

Adam and his team have facilitated numerous workshops for Education Queensland, as well as for schools in Victoria, New South Wales and South Australia. Each of these has resulted in a unique song, many of which have been played on local radio stations. He has worked with students in Brisbane with the Step-Up Foundation, a non-profit organisation promoting life skills and self-empowerment to teenagers. Adam has also brought Muso Magic® to Challenge – Kids with Cancer, and Wesley Mission's 'Resilient Kids' program. In addition, he has integrated Muso Magic as part of 'Red Dust Role Models' in the Northern Territory, bringing the workshop to remote indigenous communities.

Adam has made guest appearances on several television networks and is a highly sought-after motivational speaker at schools and corporate events.

## Costs & Requirements

Costs for the workshop can vary according to the number of participants and the location. Please contact Muso Magic® for a specific quote.

Please contact Muso Magic® or see our website for more information regarding requirements.

## How can my school get involved?

Up to 60 students can be involved in a Muso Magic® workshop. This is a great opportunity for a number of schools in an area to unite and do something extraordinary for their students. Ideally, the group of schools share the cost of the workshop equally – the more schools that get involved, the less expense for each school.

## Contact:

For more information or to book a Muso Magic® workshop for your school or group of schools, contact Muso Magic® on **(03) 9645 0180** or visit our website at **www.musomagic.com** to register your Expression of Interest.



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